

Network Now for Your Arthritis Walk

A 3-Step Guide to Using Social Networking to Raise Funds to Cure Arthritis

Follow this real-life example of how Stephen, an Arthritis Walk participant, raised \$810 for his event:

Step One:



Click to enlarge

Stephen created his personal fundraising page on his Chapter's Arthritis Walk site. He included details of why he's passionate about curing arthritis and why he chose to participate.

Log in under "My HQ" on your Chapter's event site to edit or create your personal page.

Step Two:



Click to enlarge

Next, he copied the URL (the link) for his personal fundraising page and pasted it on his Facebook page. He also sent it in emails to his friends and added it as part of his email signature.

TIP: Your team's URL is often shorter than your personal URL. Insert your team URL and friends can click on your name to add to YOUR personal total.

Step Three:



Click to enlarge

Stephen then mentioned Arthritis Walk and his fundraising goal on Facebook and Twitter once a week for six weeks. He included a photo of a child with juvenile arthritis on his Facebook page.

Stephen's friends and family responded with generous donations and helped him surpass his personal goal.

You can also get creative with sites like MySpace and YouTube. For more fundraising ideas, visit the [Let's Move Together](http://www.letsmoveitgether.org) Web Site.